

ING heeft de reclame video – *How we take action to fight climate change* – offline gehaald. Helaas kunnen wij de video niet laten zien. Maar hieronder staat de tekst uitgeschreven. Onze klacht ging over de dikgedrukte zinnen.

Climate change is a speeding train.

It's ramming through stations and headed straight for us.

So what's ING doing?

We're trying to help slow it down

while also preparing for what could happen if it doesn't.

It starts at home.

So we monitor our environmental impact and have targets to keep doing better.

But as a bank, for us, it's really about two things:

how our business impacts the climate, and how climate impacts our business.

Our biggest impact on climate is through our financing.

ING finances today's society, which means, yes,

we do finance things that aren't green, but we also finance

billions of euros of green projects and companies around the world.

We say a flat-out 'no' to certain businesses and 'yes, but' to others

outlining sustainability changes they'll have to make first

and then helping them to make them.

We innovate with things like sustainability-linked products

where rates are linked to sustainability performance,

and **we aim to steer the most carbon intensive parts**

of our portfolio towards net zero by 2050.

Financing the new technology needed,

like battery storage and newer, greener ways to make steel.

This is our Terra approach.

Of course, while we try to make a positive impact on climate change

and continually strive to do better, we also have to limit the impact

of climate change on our business.

There's physical risks like floods and wildfires

and there's transition risks

like what happens to carmakers who haven't started making any electric cars

once those are the only ones legally allowed to be sold?

To be resilient to these risks, we have to identify them, understand them,

figure out how likely they are and what their potential impact could be.

Those insights shape our business strategy.

We work hard to do our part as a bank together with our clients

and commend others who are doing the same.

But fighting climate change has to be a united global effort.

We call upon regulators and governments and others

to play their important role as well.

We've come a long way and we know that we still have a long way to go.

But sitting still is not an option.

We're focused on the future, moving step by step
as we aim to make the difference.

For us.

For our clients.

For the world.