

FUNDING PROPOSAL

NATIONALE POSTCODE LOTERIJ



350.ORG

FUNDING APPLICATION NATIONALE POSTCODE LOTERIJ

September 2017

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Shadia Fayne Wood | Survival Media Agency

"The last three years have each broken the record for the hottest the planet has ever seen--which means that pushing hard for change is now the best defense against the biggest crisis the planet has ever seen. 350 Europe and Fossilvrij NL draw on a worldwide network of local organizers to make those changes, close to home but with the global picture in mind. This is the ultimate test of human ingenuity, and Fossilvrij NL is poised to play a crucial connective role."

Bill McKibben, Co- founder and Senior Advisor 350.org

INTRODUCTION



The last three years have each broken the record for the hottest the planet has ever seen. Impacts of extreme weather events are increasingly causing devastation on a global scale from flooding in India and Bangladesh to hurricanes and wildfires in the US to record breaking temperatures this summer in the Netherlands and a significant increase in rainfall. Climate change is the biggest crisis humanity has ever faced. The coming years will be crucial to keep chances of staying below 2 degrees - and aim for 1.5 degrees - of global temperature rise within reach.

Together with local partners, 350.org is working all around the world to build a people powered movement to accelerate the change we need to avoid catastrophic climate change.

The Netherlands plays a strong role in financing and supporting the fossil fuel industry through its large financial sector and the fossil fuel transit function of its harbors. But the Netherlands could also potentially

play an essential role in the transition towards a low-carbon economy, even on a global scale. Because of this, and also because the *Nationale Postcode Loterij* is a Dutch philanthropy, we propose to spend the majority of the funds we are applying for in the Netherlands.

The opportunity for this application at the *Nationale Postcode Loterij* comes at a perfect time for us as we are increasing our efforts to face the current challenge. At the moment, the climate movement globally and especially in the Netherlands is ready to scale up efforts. The additional funds provided by the *Nationale Postcode Loterij* would strongly increase our impact by enabling us to hire the capacity needed to widen our reach and broaden and strengthen the fossil free movement and at the same time to boost specific campaigns to strategically induce the change we need.

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1. HISTORY OF THE ORGANISATION

350.org was founded in 2008 in the United States by students of author Bill McKibben, who wrote one of the first books on global warming for the general public, with the goal of building a global climate movement. 350.org was named after 350 parts per million -- the safe level of carbon dioxide in the atmosphere.

We started with global days of action that linked activists and organizations around the world, including the International Day of Climate Action in 2009, the Global Work Party in 2010, and Moving Planet in 2011. 350.org quickly became a planet-wide collaboration of organizers, community groups and regular people pushing for climate solutions.

Today 350.org works on grassroots campaigns across the globe: from opposing coal plants and mega-pipelines to building renewable energy solutions and cutting financial ties of the fossil fuel industry. All of our work leverages people power to dismantle the influence and infrastructure of the fossil fuel industry. In 2013, the Fossil Free divestment campaign spread across the globe, including

to Europe and the Netherlands. From 2014 onwards, 350.org has been supporting the fossil free movement in the Netherlands.

Some of our proudest moments of recent years include campaigns against Keystone XL and Dakota Access in the United States, stopping fracking in hundreds of cities and states in Brazil, joining historic grassroots mobilizations before and after the Paris Climate Agreement was signed, and pushing hundreds of universities, foundations, cities and churches to divest from fossil fuels. In the Netherlands, some great successes were achieved in 2015 and 2016 when active campaigns started on multiple Dutch universities, municipalities (like Amsterdam and The Hague) and the largest Dutch pension fund ABP. The ABP fossilvrij campaign, for example, managed to mobilize 13,000 pension holders to influence the 380-billion euro pension fund to prioritize climate policies. The strong fossil free movement that emerged in the Netherlands put the financial risks of investing in fossil fuels on the agenda of national media, investors and policy makers.



First divestment action in the Netherlands with Marjan Minnesma, Urgenda's director at the Vrije Universiteit, 2013



“Een van de meest succesvolle campagnes die 350.org heeft opgezet is de “divestment” campagne, gebaseerd op de financiële carbon bubble. Niet voor niks heeft Urgenda deze campagne jaren geleden naar Nederland gehaald toen 350.org hier nog niet actief was. Urgenda is blij dat Fossilvrij NL daar al haar aandacht op richt, want het is 1 van de belangrijkste campagnes van deze tijd.”

Marjan Minnesma, Director Urgenda

2. VISION AND THEORY OF CHANGE

350.ORG

We believe in a safe climate and a better future — **a just, prosperous, and equitable world built with the power of ordinary people.** Here's how we get there:

1. KEEP CARBON IN THE GROUND

- Revoke the social license of the fossil fuel industry
- Fight iconic battles against fossil fuel infrastructure
- Counter industry/government narratives

2. HELP BUILD A NEW, MORE EQUITABLE LOW-CARBON ECONOMY

- Promote investment in community-based sustainability solutions
- Support communities confronting the impacts of climate change & building climate solutions for an economy free of fossil fuels

3. PRESSURE GOVERNMENTS INTO LIMITING EMISSIONS

- Run local and national campaigns targeting leaders
- Capitalize on big regional and international events, like climate negotiations and economic summits



3. CONTEXT NL

When 350.org started to work in the Netherlands in 2014, the primary goal was to spread the Fossil Free divestment campaign in Europe. Therefore, the focus in the Netherlands has been spreading the fossil free narrative and we have been using the name 'Fossilvrij'. To enable to strengthen support for the movement in the Netherlands the NGO Fossilvrij NL was registered in 2016.

The purpose of the stichting Fossilvrij NL is to support a loud, widespread and diverse civil society movement who criticizes the current role of the fossil fuel industry in our society and their financial ties with our public institutions. Because the fossil fuel industry is driving the climate crisis, we aim to remove their social license to operate and weaken their power to create space for upscaling just climate solutions.

The Netherlands is one of Europe's laggards in transitioning to renewable energy. Latest figures indicate that its renewable energy share was a meager 5.9% in 2016, giving the Netherlands a disappointing place in the bottom three in EU, together with Malta and Luxembourg. The CO₂ emissions are increasing rather than decreasing year on year, in 2016 0.4% increase, mainly due to the coal fired power plants. At the same time, the Dutch state continues to profit from natural gas production in northern Groningen, whose operations are controlled by the Dutch company NAM co-owned by Shell and Exxon-Mobil.

Moreover, the Netherlands plays an important role in facilitating the global fossil fuel industry, housing an immense coal infrastructure and refineries in the harbors of Rotterdam and Amsterdam; housing major oil & gas companies; and through its strong financial sector investing in new fossil fuel extraction

and production. The Netherlands is also home to large dredging companies that are contracted globally to build transport corridors enabling the expansion of coal, oil and gas transport around the world. The energy transition is slowed because the Dutch economy is entwined with the fossil fuel industry who exercise strong lobbying power in many parts of government and society.

In this context, the Fossilvrij movement in the Netherlands seeks to raise awareness about the urgency of the climate crisis and to remove the social license of the fossil fuel industry. The fossil fuel industry is starting to lose its positive image in The Netherlands, as is reflected by the recent fierce resistance against gas drilling in Groningen (induced by the earthquakes), successful stopping of shale-gas plans and drilling in Wadden Sea, and decisions to close coal fired power plants. Now is the time to build a strong, wide-spread vibrant Fossil Free movement to unravel the ties between public institutions and oil and gas companies and challenge investments in fossil fuel infrastructure.



4. ACTIVITIES & RESULTS ACHIEVED

In recent years, 350.org has worked closely with Fossilvrij NL on several events. The first People's Climate March, which took place in New York City in September 2014, was the largest climate march in history bringing 400,000 people to the streets to demand climate action from our leaders. The march diversified the climate movement, and strengthened our partnership with many peer organizations and allies. In the Netherlands, this was one of our first mobilizing moments; we joined the initiative taken by Urgenda and we mobilized over 100 people from our very young fossil free network to join the march in Amsterdam.

February 2015 was the first time we organized a fossil free mobilisation in the Netherlands - as part of the Global Divestment Day. We mobilized over 350 people in our cycling parade to call on the city of Amsterdam to divest from fossil fuels and formed the word 'FUTURE' on the museum square.



In November 2015, President Obama rejected the Keystone XL pipeline. The iconic multi-year campaign against the Keystone XL pipeline showed us how smart campaigning, strong partnerships, and mass mobilization can block major infrastructure projects—even one that was considered a “done deal.”

At the same time, in November 2015 a Dutch documentary by vpro Tegenlicht was made about the Fossil Free movement and our influence on the financial system through our new way of campaigning. For the short

version of the documentary on the Fossil Free movement click [here](#).



Our work around the UN's Paris Climate Conference in 2015 was a testament to our ability to adapt to changing situations on the ground. 785,000 people around the world participated in our Global Climate March in 2,300 locations at the beginning of the talks, and 10,000 people mobilized in the streets of Paris for climate action as they were ending. We leveraged our communications and social media to push for a strong and just agreement.

In the Netherlands, we collaborated with multiple environmental NGO's to organize the KlimaatParade - together we mobilized over 7,000 people on the streets of Amsterdam to push for an ambitious climate deal in Paris. We also supported the mobilisation of hundreds of people from the Netherlands to join the D12 red lines action and action trainings in Paris at the end of COP21.



In May 2016, we helped organize Break Free from Fossil Fuels. We mobilized 20 actions with over 30,000 participants on six continents

to fight extreme energy projects. Our strategy successfully engaged local/regional press, as well as major global outlets. One of the biggest actions of this global mobilisation was the 'Ende Gelände' action at the German lignite mines. Over 3,500 people from across Europe shut down the operation of one of the most dirty and polluting fossil fuel infrastructure for a weekend. Fossilvrij helped to coordinate participation from the Netherlands with over 150 people joining the action, and supported follow-up grassroots climate organizing in the Netherlands.



Our groundbreaking Go Fossil Free Divestment campaign is signaling to investors and politicians that the "end is near" for coal and other fossil fuels. Divestment totals reached over \$5 trillion in managed assets by the end of 2016 globally, and it's clear that the fossil fuel industry is becoming socially unacceptable to invest in or be associated with. In the Netherlands, the largest pension fund with € 380 million worth of assets has started to divest as a result of public pressure by the ABP fossilvrij campaign (with currently over 13,000 signatures on the [petition](#)).



In december 2016, we launched the '[Pensions Paris Proof](#)' campaign targeting all pension funds of the Netherlands to become fossil free.

Our [Global Divestment Mobilization](#) from May 5-13, 2017 mobilized people and encouraged activists in over 270 communities around the world. In the Netherlands actions were organized at five universities, three pension funds, on the beach in The Hague and at ING bank in Amsterdam. We had a big impact with the 'Drop the Shell' performance of Fossil Free Culture NL - exposing the poisonous sponsorship of Shell to the Van Gogh museum - with a lot of media coverage. See [the video](#) of the full mobilisation and the Fossil Free Culture [performance](#).



The past 3,5 year has seen an enormous growth in the number of people who got involved and the initiatives that are being organized in the Netherlands. Currently [student groups](#) at 5 Dutch universities are actively involved in engaging their board to switch banks, call on the ABP and divest from the fossil fuel industry. Fossilvrij NL has also inspired [citizens](#) from The Hague, Utrecht, Eindhoven and Nijmegen to put pressure on their city councils to break the financial ties with the fossil fuel industry. Boxtel was the first European municipality to divest from fossil fuels in 2013. In Amsterdam and Rotterdam there is also an active group of citizens who focus on the large fossil fuel infrastructure in the harbors of both cities.

5. UNIQUE APPROACH AND ROLE IN THE FIELD

350.org has always taken a grassroots approach that is action oriented. We are tackling a global problem on a global level, aiming for ambitious solutions demanded by science. We inspired the fossil fuel divestment movement that spread like wildfire around the world and we started the campaign in the Netherlands.

We are unique through:

The Online-Offline Cycle: 350.org is a web-powered grassroots movement. We use the web to reach new audiences, inspire them to take real action in their community, and then use the web again to leverage that local organizing for global change.

Youth Powered for All Ages: Most of 350.org's staff members are under the age of 30 and many of our local organizers are youth, yet we engage supporters of all ages. We've found a way to mobilize youthful energy for real political impact, not just silo it into "youth organizing."

Training Grassroots Leaders: We believe that email petitions and telephone calls will not stop global warming alone. 350.org has partnered with renowned training institutions like the New Organizing Institute and Marshall Ganz to develop a curriculum we've used to train hundreds of new leaders who can push for change from the bottom up. We also trained nearly 500 young people at Global Power Shift, they went on to plan national power shifts in their own countries, and they continue to educate and mobilize people at the local level.

Coalition building for success: We seek out diverse partners who can reach new audiences, organize events, and take

ownership of our campaign themselves. 350.org's commitment to cooperation is one of the key reasons we can work in 180 countries at once with a staff of around 100 people.

Communicating a Compelling Story:

Through 350.org's emails, social networks, and media outreach, we tell stories that engage the public. Frames and messages aren't enough, you need a compelling and credible narrative to place them in, and 350.org's communications team is top notch.

This unique way of organizing was also applied in the Netherlands from 2014 onwards and turned out to be a successful approach. Moreover, the past years showed that Fossilvrij NL is fulfilling a much desired role in the climate movement in the Netherlands. An environmental NGO with a grassroots, bottom-up movement building approach at its core didn't exist before. The unique role we currently fulfill is shown by:

An active bottom-up climate movement, with over 500 people involved who are connected through training weekends, online platforms, offline activities and actions. This was initiated because people were inspired by the work of 350.org in Europe and got support of Fossilvrij NL. Examples of successful actions initiated by the climate movement are online actions like #TheRealShell and #KiesKlimaat and offline actions like the Klimaatlintjes, Code Rood and the Peoples Climate March in april 2017.

The bridges we build between both the environmental NGO's and the grassroots climate groups in the Netherlands. For example in the lead up to the Paris climate summit COP21 - we collaborated both with NGO's like Greenpeace and MilieuDefensie

Jelmer MOMMERS

9 maanden geleden · Leestijd 17 - 22 minuten

Mainstream investeerders keren de fossiele industrie de rug toe. Ze komen in beweging door keiharde druk van de activisten van 350.org en hun divestment-beweging. Een portret van de succesvolste klimaatcampagne ooit - en hoe jij er zelf aan mee kunt doen.

Dit is de succesvolste klimaatcampagne ooit (en jij kunt meedoen)

Correspondent
Klimaat & Energie



(KlimaatParade and Naomi Klein film screening), as well as with grassroots groups like, TransitionTowns, Code Rood and Student act on Climate to mobilize people and coordinate busses to maximize participation from the Netherlands in Paris. This collaborative approach has shown to be both effective, as well as greatly appreciated by our partners.

The diversity of people that got involved since we started to actively campaign in 2014. A new group of people - who had never been active before - were activated, inspired and motivated to join the climate movement. Because of the new approach towards climate organizing: the financial element (carbon bubble), the strategic way of organizing (multiple tactics) and the approach to empower local organizers and give autonomy to groups to win campaigns attracted a diverse group of new people who became active. People from all ages and backgrounds

-from lawyers to marketing specialists and ecologists to film-makers- bring their own time, skills networks and ideas to actions.

A committed core group of volunteers who are skilled leaders and show sustained support for the movement and our fossil free campaigns.

The attention we receive with **the compelling stories we tell and the art** we integrate in our actions. An example is the story of the impacted people by the gas extraction in Groningen - of which [this video](#) was one of the most watched and shared video of 350.org globally this year. Another example is the 'Drop the Shell performance' of Fossil Free Culture NL in May this year - their beautiful performance made it clear at one glance why the Van Gogh museum should drop their sponsorship with Shell. These images were watched and shared all over the world.

6. FUNDING PROPOSAL

For the coming years we have an ambitious mission, both on a European and global level as well as on a national level in the Netherlands. To achieve this mission, we have formulated multi-year goals, more specific objectives with measurable results and the activities we are planning. The requested funding from NPL would contribute to these overall aims, objectives and activities.

GOALS

350.org multi-year goal 2017-2020

Globally 350.org aims to stop iconic fossil fuel development projects around the world and cut off finance flows to these projects. In order to achieve this, 350.org will help build the strongest, deepest and widest possible movement of people, drive a new narrative to dismantle the social license of the fossil fuel industry and spark large-scale distributed campaigning by which local groups are empowered to stop the fossil fuel industry and promote climate solutions at the local level.

OBJECTIVES

To achieve this multi-year goal the following objectives are formulated for Europe:

A growing, skilled up and diverse network of a few thousand organisers across the region effectively disrupts the fossil fuel industry and its supporters on a regular basis, including through mass mobilisation at finance institutions and project sites. As a result of their work, 10 strategically significant fossil fuel projects are cancelled by 2023 in Europe (of which 3 in the period 2017-2020).

Climate and fossil fuel extraction frontlines – as well as unseen voices – are prominent in our stories, strategies and structures. Our organisation no longer has to talk about us going beyond the “white middle-class” audience, nor about appealing mostly to “radical young lefties”. People and groups in our network are internationally connected and inclusive. Our work is underpinned by a powerful vision of climate justice that we’ve built together with our broadened network. We track an increase in local group leaders coming from a more diverse set of backgrounds (around ethnicity/race/gender/class/etc.).

Everywhere in the region, people have the possibility to join or start a local campaign helping stop the fossil fuel industry and its supporters that feels relevant and exciting to them, and that builds collective power and political relevance over time. At least 300 local Fossil Free campaign groups are active and supported across the region and at least 1,000 people are trained to bring about disruption to iconic fossil fuel projects throughout Europe.

The climate justice movement is seen as a strong global force comparable to historic social movements in the past. Fossil fuel companies are seen as having most responsibility for causing climate change, there is strong public support for keeping fossil fuels in the ground and for Europe leading the way in a just transition. This will be demonstrated among other things by regular coverage in mainstream media about the impact of the climate justice movement in Europe and around the world.

GOALS NL

Fossilvrij NL multi-year goal 2017-2020

In the Netherlands, Fossilvrij NL aims to accelerate the transition towards a just economy based on a renewable, decentralised energy system. In order to achieve this, we are building a broad, diverse and bold civil society movement who decreases the power of the fossil fuel industry in our society, by breaking its ties with public institutions, by dismantling its social license and stop the development of any new and decrease existing fossil fuel infrastructure in the Netherlands and beyond.

OBJECTIVES NL

To achieve this multi-year goal the following objectives are formulated for the Netherlands:

The public acceptance of the fossil fuel industry in the Dutch society is significantly decreased. Fossil fuel companies are seen as the core cause of the climate crisis, their licence to operate has eroded and it is morally unacceptable for public institutions to be financially linked to this industry.

By 2020 at least 10 prominent public institutions (universities, municipalities, schools, cultural institutions) have publicly announced to break their ties with the fossil fuel industry; at least 5 prominent financial actors (such as pension funds) have publicly announced to divest from the fossil fuel industry; and at least 10 influential family funds and charitable organisations publicly pledge to sign on to Divest/Invest goals.

The Dutch climate movement is a strong, influential force in society, with a distributed network of local fossil free groups throughout the Netherlands. It's easy for new people to join in and local leaders are skilled to strategically escalate their campaigns, apply creative action tactics and multiple local win's are achieved monthly.

By 2020 fossil free groups have increased to at least 20 strong groups throughout the Netherlands, at least 500 volunteers have been trained on campaign strategy and the Fossilvrij network reaches 250,000 people through email lists, social media and media attention.

Climate justice principles are integrated at the core of our organizing and the Dutch movement has diversified with people from different economic backgrounds, people of colour, directly impacted communities and/or other marginalized communities.

By 2020 we have collaboratively developed core climate justice principles that we actively integrate in the organisation of our events and actions.

The organisational capacity of the NGO Fossilvrij NL is significantly strengthened, and its ability to support and sustain the ambitious objectives of the growing Fossilvrij movement. A diverse mix of donors and partners support Fossilvrij NL of which a large part - at least 25% - comes from individual donations. Core paid staff can better provide the support structure for the distributed network of fossil free groups, and a sound financial base is secured for movement building, campaigning and organisational purposes.

By 2020, Fossilvrij NL has secured the continuity of their support to the fossil free movement; having a yearly budget of 300,000 euro, of which at least 75,000 euro is provided by donations by individuals.

ACTIVITIES

By 350.org on a European level

1. Support iconic fossil fuel campaigns in the region by:

- Telling stories from the frontline opposition to fossil fuel projects through a digital storytelling platform, media placements, and a speakers tour of representatives of those opposition groups;
- Coordinating mobilisation in support of those fights, including through financial links, such as researching funding sources of the projects and developing toolkits and resources to support groups taking action on financial targets;
- Supporting frontline resistance through trainings and providing tools and resources;
- Integrating arts and communications work through activism trainings and collaboration with artists around storytelling.

2. Spur the growth of a regional network of distributed Fossil Free campaigns by:

- Suggesting additional asks of target institutions in addition to divesting from fossil fuels (e.g. pass local bans);
- Building the capacity of local campaign groups' network through digital onboarding of new people/campaigns, including creating resources and tools that help with a group's development supporting strategic groups in the network through trainings and coaching.

3. Develop trainings capacity by:

- Hosting trainings for trainers to support campaign groups in strategy development and escalation;
- Connecting training collectives from across the region to develop a stronger movement-wide trainings infrastructure;
- Training leaders of local campaign groups in leadership skills.

4. Advance a climate justice agenda across the movement by:

- Creating spaces for marginalised groups and impacted communities (frontlines of climate impacts and fossil fuel extraction) within movement events and mobilisations;
- Building relationships with frontline communities and supporting their storytelling.

By Fossielvrij NL in the Netherlands

1. Strengthen and broaden the fossil free movement in the Netherlands by:

- Providing trainings for volunteers on organising campaigns, traditional and social media, influencing public debates, lobbying and strategically working towards impact;
- Spreading our message through university lectures, public gatherings and in the media;
- Collaborating with organizations focussing on related societal struggles which are essential for the transition towards a fair and just energy system.

2. Boost local or thematic campaigns run by fossil free groups by providing funding for coordination capacity and material costs. In strategic reflections with the fossil free movement, we select priority campaigns to support, in line with our goals. Currently our priorities are:

- Fossil Free Pensions: mobilizing pension savers to call on their pension fund to stop investing in coal, oil and gas industries.
- Fossil Free Amsterdam, Fossil Free The Hague and Fossil Free Groningen: Strategic campaigning on a local level to make these municipalities cut their ties with the fossil industry; in particular regarding the strategy of the harbour (Amsterdam) and the business climate for headquarters of fossil companies (The Hague) and the disruptive influence of the NAM (Shell & Exxon) in Groningen.
- Fossil Free Culture: the organisation of creative actions to move cultural institutions to break their sponsor relationship with fossil fuel companies.
- Fossil Free Universities: supporting a network of student groups who call on their university to break their ties with the fossil fuel industry.
- Divest Invest NL: Stimulate Dutch family funds and charitable organisations to sign-on to the Divest/Invest pledge. This does not only revoke the social license of the fossil fuel industry but also accelerates the transition of funds to sustainable investments, and grounds the fossil free movement into new influential networks of society.

3. Increase outreach by hiring a communications specialist to coordinate a group of volunteers for national outreach in media and social media and assist the local groups.

4. Ensure the continuity of support to the Fossielvrij movement by strengthening our fundraising capacity and building up a solid network of donors. To achieve this, we will hire an organisation support officer (who will also run the divest/invest campaign, that indirectly will aid our fundraising effort) and selectively hire external experts.



7. BUDGET

The funds requested would be used to support the work of 350.org in Europe and the Netherlands. 350.org will grant a yearly amount to the entity Fossilvrij NL in the coming years, as proposed below. The governance between 350.org and Fossilvrij NL is specified in their partnership MoU (see the next section).

NPL BUDGET BREAKDOWN

	2018	2019	2020	Total
350.org EU	€50.000	€50.000	€50.000	€150.000*
Fossilvrij NL	€137.000	€170.000	€93.000	€400.000
Total	€187.000	€220.000	€143.000	€550.000

*This amount will be added to the total 350.org Europe budget and spent according to the above described objectives and activities (see attached the 350.org global budget and the 350.org European budget of financial year 2017).

BREAKDOWN OF NPL-BUDGET FOSSIELVRIJ NL

	2018	2019	2020
1. Training, mobilizing and strengthening the movement	€18.000	€28.000	€25.000
2. Communication, digital and organisational support	€28.000	€30.000	€28.000
3. Coordination of specific iconic campaigns and mobilisations	€70.000	€85.000	€20.000
4. Needs for specific campaigns and mobilisations (material, research, travel costs, a.o.)	€9.000	€11.000	€4.000
5. Specific expertise for professionalization (fundraising, impact measurement, legal, a.o.)	€6.000	€8.000	€8.000
6. Other operational costs	€6.000	€8.000	€8.000
Total	€137.000	€170.000	€93.000

All in all, 39% of the Fossilvrij NL is assigned to organizational capacity (budget lines 1 and 2), 50% to specific campaigns and mobilisations (3 and 4), and 11% to costs for professionalizing and running Fossilvrij NL (5 and 6).

The reason why the cumulative amount of 2018 is relatively lower, is because the budget would only become available after May 2018. The reason why the cumulative amount of the 2020 budget is relatively lower, is due to the other projected funds and donors to be attracted at that time for specific campaigns, we project our total budget to increase in 2018 to €200.000, in 2019 €250.000 and by 2020 to add up to €300.000.



“Fossilvrij NL stelt mensen als ik in staat om onze zorgen over klimaatverandering om te zetten in daden. In een hecht team ontdekken we onze burgerkracht. We merken dat we lokaal echt verschil kunnen maken in het aanpakken van een wereldprobleem. In Den Haag hebben we in anderhalf jaar een heuse beweging op gang gebracht met veel steun van burgers en organisaties. In ‘no time’ zijn we een factor van betekenis geworden in gemeenteraad en college. Het unieke aan Fossilvrij NL is dat burgers structureel kunnen bijdragen vanuit de eigen ervaring en passie. We komen uit verschillende hoeken, wat ons bindt is een sterk gezamenlijk doel: alles op alles zetten om klimaatverandering op tijd te stoppen.”

Femke Slegers, coördinator Den Haag Fossilvrij

8. GOVERNANCE 350.ORG & FOSSIELVRIJ NL

350.org and Fossilvrij NL are working together intensively. The collaboration goes back even to before the existence of the formal Dutch entity. For 4 years, the current director of Fossilvrij NL, Liset Meddens, has been working as national coordinator for 350.org in the Netherlands; operating in the 350.org Europe team on a daily basis. As of February 2017 Fossilvrij NL receives funding from 350.org to support the movement in the Netherlands. Fossilvrij NL has strong links to the international objectives, network and campaigns of 350.org. However, Fossilvrij NL is an independent Dutch NGO, not a subsidiary of 350.org. Our collaboration is formalised in an MoU (see attached). A specific MoU will be formulated for spending of the budget specified above according to this proposal.

GOVERNANCE OF FOSSIELVRIJ NL

Fossilvrij NL has been established as an NGO (stichting) to support the fossil free movement in the Netherlands. The movement itself is has a decentralised structure: fossil free groups are autonomous in organizing local or thematic campaigns. Active participants of the movement are involved in setting priorities for Fossilvrij NL through half-yearly meetings. A small group of staff members, supported by volunteers, runs the activities of Fossilvrij NL, such as trainings, communication, strategy planning and supporting the campaigns of the groups. A board holds the formal responsibility for the stichting and primarily safeguards legal and financial issues, internal governance and whether activities are in line with the aims as laid out in [the statutes](#) and internal regulations.



Ze staat drie jaar achtereen in de Duurzame 100, omdat ze een actieve en opvallende rol speelt in het duurzame wereldje. Liset Meddens stijgt van 97 in 2014 via plek 60 in 2015 naar 32 dit jaar (2016). Die stijgende lijn komt vooral door haar werk voor de nieuwe stichting Fossilvrij NL.





"Fossilvrij timmert al een aantal jaren flink aan de weg. Ze weten nieuwe, vaak jonge mensen te betrekken bij de klimaatbeweging. Ze brengen een verfrissend en noodzakelijk geluid in het debat."

Donald Pols, Director Milieudéfensie