Re-living the deCOALonize campaign tactics

OMAR ELMAWI

19,02.2021

NAIROBI, KENYA
How it all started..

Discovering coal

Energy masterplan (5000 MW by 2030)
USD 2B, 1.5 B Debt, 500M shareholder equity

GE, AfDB, SBSA, ICBC
From Grassroots to National to International
Our strategy

Grassroots-National-International
Setbacks

Being the first coal industry in Kenya:

• Lack of local expertise
• Litigation setbacks
• Time
• Access to Information
The Proposed Lamu Coal Plant

The Wrong Choice for Kenya

June 2019

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